

BECOME A SPONSOR





aBOUT US

Mile High Youth Theatre is a 501c3 nonprofit youth theatre company dedicated to the artistic, social, and emotional growth of young artists.

Founded in 2023 by Christina Roberts & Bussy Gower, MHYT was created to provide Denver youth with an inclusive, supportive space to grow in the arts. **At MHYT, we believe theatre skills are life skills;** our programs foster collaboration, leadership, and self-expression while creating a space where every child feels safe, supported, and encouraged to find their voice.

Simply put, our vision is to use **theatre as a tool to enrich the lives of and empower Denver youth.**

IN 2025 MHYT...

- **Served 575 individual students** across summer camps, classes, and theatrical productions.
- Employed 3 staff members, along with **25 teaching artists** and production contractors.
- **Opened seven productions**, featuring ten unique casts of actors.



- **Launched our new Theatre for Young Audiences program**, delivering nine free performances to 450 community members across the Denver metro area.
- **Awarded 42 individual scholarships**, distributing \$9,785 in financial assistance to support youth participation in our programs.



SEASON SPONSORSHIPS

FULL SEASON SPONSORSHIP - \$10,000

Headling Sponsor for a full MHYT Season, 7+ Productions
*Rising Stars (7-9), Showstoppers (10+), Encore (High School), +
 Encore Presents, Theatre for Young Audiences*
 Maximum visibility across the entire season.

SEMESTER SPONSOR - \$5,000

Includes all Fall or Spring productions:
*Rising Stars (7-9), Showstoppers (10+), Encore (High School), Encore
 Presents, Theatre for Young Audiences*
 High visibility for all audiences attending that semester.

SUMMER CAMP SPONSOR - \$5,000

Supports all MHYT summer programs: day camps and summer show(s).
 High-impact visibility with families and students during our most active and
 community-engaged season.

PLAYBILL SPONSORSHIPS:
 HIGH VISIBILITY,
 LOWER INVESTMENT



	Full Season	Semester	Summer Camp
Ad placement	First-choice full-color ad in all season playbills	Full-page color ad in all playbills for sponsored semester	All summer programs (all camps, camp productions, summer full production)
Industry exclusivity	Exclusive advertiser for your industry	Not included	Exclusive advertiser for your industry
Pre-show acknowledgement	Every performance	Every performance in that semester	Prior to each summer performance and camp share-out
Social media	"Thank You" post	"Thank You" post	"Thank You" post
Logo placement	ALL Show Posters & marketing materials, programs, website & newsletters	Show Posters, program, website & newsletters	Show Posters, all summer camp materials, program, website & newsletters
Complimentary tickets	10 per production	6 per production	10 (Summer production)
MHYT Programming Credit	\$400	\$250	\$250



SINGLE SPONSORSHIPS

ENCORE SHOW SPONSOR - \$4,000

Headlining sponsor for one Encore (High School) production

SHOWSTOPPERS SHOW SPONSORSHIP - \$2,000

Headlining sponsor for one Showstoppers (ages 10+) production

RISING STARS SHOW SPONSORSHIP - \$1,200

Headlining sponsor for one Rising Stars (ages 7-9) production

	Encore Show	Showstoppers Show	Rising Stars Show
Ad placement	Full-page color ad in all playbills for sponsored semester	Full-page color ad in all playbills for sponsored semester	Half-page color ad in all playbills for sponsored semester
Pre-show acknowledgement	Every performance of sponsored show	Every performance of sponsored show	Every performance of sponsored show
Social media	"Thank You" post	"Thank You" post	"Thank You" post
Logo placement	Show Posters, program, website & newsletters	Show Posters, program, website & newsletters	Show Posters, program, website & newsletters
Complimentary tickets	10 tickets	6 tickets	4 tickets
MHYT Programming Credit	\$400	\$250	\$100

CO-SPONSOR A SHOW

Share sponsorship with another business and gain logo placement, playbill recognition, and pre-show acknowledgement. A great way to support MHYT at a smaller investment.

ENCORE PRESENTS

THEATRE FOR YOUNG AUDIENCES

MHYT's Theatre for Young Audiences (TYA) program features performers ages 13+ presenting shows for early elementary students. Productions are presented in schools, libraries, and community spaces, reaching students, teachers, and families beyond our regular audience.

TYA brings theatre to young audiences completely free of charge. Without sponsorship, these experiences would not be possible.

Level	Cost	Benefits
TYA Spotlight Season Sponsor	\$6,000	Logo on main Encore Presents webpage & across all season playbills, posters, flyers, digital materials, website & newsletters; pre-show acknowledgement at all tour performances; recognition as lead sponsor of the TYA digital program, full page digital ad + a full-page ad in each of our printed season programs.
Presenting Sponsor	\$3,000	Largest logo on all TYA program materials, website & social media; pre-show acknowledgement at all tour performances; recognition as lead sponsor of the TYA digital program + full page digital ad
Supporting Sponsor	\$2,000	Logo on all TYA program materials, website & social media; full page digital ad
Community Sponsor	\$1,000	Logo on all TYA program materials, website & social media; half page digital ad

Your support brings live theatre free to young audiences across Denver. Sponsorship helps cover production costs like costumes, props, teaching artist stipends, transportation, and more – making these experiences possible for students who might not otherwise have access to the arts.



Get iNvOLvEd!

WHY SPONSOR MHYT?

- Reach families and community members through season productions, TYA shows, and camps
- Align your brand with youth arts, education, and community impact
- Support programs that are free or scholarship-assisted, making theatre accessible to all

INTERESTED IN BECOMING A SPONSOR?

EMAIL HELLO@MHYT.ORG OR VISIT WWW.MHYT.ORG/SPONSORSHIPS

